

Program

Professionalising Financial Services in Europe

A conference for the EU-funded European Financial Advisor project

Thursday 13 November 2008 - National Bank of Belgium, Antwerp

08:30 – 09:00 **Registration**

09:00 – 09:15 **Opening**

Welcome by Luc Muylaert - General Manager National Bank of Belgium, Main Branch Antwerp &

Emiel Van Broekhoven - Chairman: €FPA Belgium

Opening address by the Congress Chairman Josep Soler-Alberti - Chairman €FPA

09:15 – 09:45 **'Troubled times for financial services'**

Josep Soler- Alberti - Chairman €FPA, Emiel Van Broekhoven - Chairman: €FPA Belgium

09:45 – 10:45 **'Projects €FA and €QUALIFISE: results & demonstrations'**

Michael Fawcett €FPA CEO, Nigel Lloyd – Cambridge Professional Development, Project €QUALIFISE manager

10:45 – 11:15 **Coffee and tea break**

11:15 – 11:45 **'A European Commission perspective on competence: the key role of financial education and qualifications in the EU marketplace'**

David Wright – Director Financial Services Policy and Financial Markets, DG internal market & services, European Commission

International Financial Advisory Stream

11:45 **Discussion of Draft Antwerp Declaration**

Chaired by Emiel van Broekhoven, Chairman: €FPA Belgium

Discussants:

Marta Gellova, AFIZ

Henk Duthler, Vereniging FFP

Gilles-Guy de Salins, FECIF

Education & Human Resources Stream

11:45 **Discussion of Draft Antwerp Declaration**

Chaired by Massimo Biasin, University of Macerata, Italy

Discussants:

Susan Middelboe, Danish Bankers Association

German Guevara, €FPA Spain

Florin Radulescu, Ascendis Consulting SRL

12:30 – 13:30 **Buffet sandwich lunch**

13:30 **Establishing a European umbrella trade group for financial advisory practitioners**

Chaired by Fay Goddard,

Chief Executive - Personal Finance Society (PFS), UK

14:15 **European and International Advisor round table discussion**

Chaired by Fay Goddard,

Chief Executive - Personal Finance Society (PFS), UK

Discussants:

Marta Gellova, AFIZ

Henk Duthler, Vereniging FFP

Gilles-Guy de Salins, FECIF

13:30 **Qualifications and Competences in Europe**

Anita Krémó,

European Commission

14:15 **Education & HR round table discussion**

Meeting the Educational and HR Needs of the FS Sector

Henrik Kjaer Christensen

International Business College

Discussants:

Susan Middelboe, Danish Bankers Association

German Guevara, €FPA Spain

Florin Radulescu, Ascendis Consulting SRL

15:00 – 15:30 **'The compensation of financial advisors: using policy as an instrument of professionalization'**

Andrew Sykes - Head of Investments Policy: Financial Services Authority (FSA) United Kingdom

15:30 – 16:00 **Coffee and tea break**

16:00 – 16:30 **'Meeting the needs of the sector: what financial services qualifications and standards must deliver'**

Niels Mourits – Director NVA, Dutch Association of Insurance Intermediaries

16:30 – 16:45 **Conference Declaration**

Chaired by Josep Soler-Alberti, Chairman €FPA

16:45 – 17:00 **Closing comments**

Josep Soler-Alberti, Chairman €FPA

17:00 **End of the €FA Conference**